

nViso Wins 2013 IBM Beacon Award for Smarter Computing: SmartCloud - Cloud Application Provider

IBM Beacon Awards recognize IBM Business Partners for their technical excellence, industry expertise, and innovative solutions.

LAUSANNE, Switzerland – February 28 – nViso was named a winner of a 2013 IBM Beacon Award for Smarter Computing: SmartCloud - Cloud Application Provider. This honor is awarded each year in recognition of a select number of IBM Business Partners who have delivered not only innovative solutions but have set the standards for business excellence, ingenuity, and creation of an exceptional client experience.

“We are delighted that our cloud-based emotion analytics solution and our pioneering clients have been recognized by this award,” said Tim Llewellynn, CEO of nViso. “The Cloud Application Provider award is a testament to how disruptive measuring realtime emotional reaction in a social media environment can be. The innovation showcases how we can create new opportunities for brands to inspire audiences while determining the impact of their marketing messages, an increasingly difficult task in a cluttered media environment.”

The Beacon Awards are a vital element of IBM’s Business Partner recognition program. Announced at the IBM PartnerWorld Leadership Conference in Las Vegas, Nevada, United States, and selected by leading industry influencers and IBM executives from among hundreds of nominations, IBM’s Beacon Awards recognize IBM Business Partners who have demonstrated business excellence in delivering IBM-based solutions resulting in client transformation and business growth. This year’s awards recognized Business Partner achievements across 30 award categories.

“Everyday, IBM Business Partners around the world provide innovative solutions to their clients based on IBM products and services,” said Mark Hennessy, general manager, IBM Global Business Partners. “The winners of this year’s Beacon Awards are Business Partners who not only delivered superior innovation through their award winning solution, but also offered unique client value by using their skills and expertise to deliver the business capabilities their clients need to achieve success in their own business ventures. We congratulate nViso on winning the Beacon Award for Smarter Computing: SmartCloud - Cloud Application Provider and demonstrating its ability to provide value by incorporating realtime emotion and sentiment analysis in social media and online marketing campaigns.”

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For more information about nViso visit : <http://www.nviso.ch>

For more information about the IBM Beacon Awards, including information about winners and finalists, please visit https://www-304.ibm.com/partnerworld/wps/servlet/ContentHandler/pw_com_prb_beacon

To learn more about IBM PartnerWorld, a comprehensive program that offers marketing and sales resources, training, certification and technical support to help create new revenue and market opportunities for IBM Business Partners, visit <http://www.ibm.com/partnerworld>. To find an IBM Business Partner with a particular set of skills, a technology reseller or a consultant with industry expertise, visit the Business Partner Locator at: <https://www-304.ibm.com/partnerworld/wps/bplocator/search.jsp>

ABOUT NVISO

nViso is a leading provider of emotion recognition software that interprets human facial micro-expressions and eye movements captured through video. Its solutions use proprietary 3D facial imaging technology with artificial intelligence to track hundreds of different facial points to recognize human emotions. The company uniquely combines the latest advancements in computer science, engineering and behavioral sciences to make automatic emotion recognition a viable reality using any image based device. Its proprietary analytical techniques are based on theoretical work by Dr. Paul Ekman, which demonstrates that emotions can be precisely recognized by minor changes in micro-expressions in the face. nViso is based at the Swiss Federal Institute of Technology in Lausanne, Switzerland (EPFL). More information can be found at www.nviso.ch.